



Annual Report

JULY 1, 2021-JUNE 30, 2022

52

hemslöjd artists in 4 workshops

Welcome

.....

to our first-ever annual report for the Swenson Center! We are happy to have a chance to highlight the accomplishments & activities of the previous fiscal year. As an archivist, I'm especially glad for the opportunity to document and preserve our achievements for the historical record.

Like many organizations, we came out of the pandemic a little bruised, but overall in good shape. We discovered our members' appetite for virtual programming and are happy to continue providing online events for our fans across the world (46 states, 2 territories, and 6 countries!).

In the next few pages, you will meet many faces impacted by the work of the Center. Above, you see two Augustana College students attending one of our new hemslöjd (handicraft) workshops, which bring together students and community members to discover and create pieces inspired by Scandinavian folk arts. Read on to see further highlights from our three main areas of activities: library/archives, genealogy assistance, and academic research support.

It's important to note that we are a staff of just 2.3 FTE (full time equivalent) employees. Just imagine what we could do with expanded staff and financial support! We invite you to join us in making a <u>contribution</u> to support the activities of the Center today.

Sincerely,

Thank you!

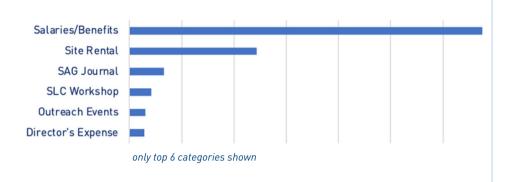
Lisa Huntsha Assistant Director & Head of Collections

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Augustana College

Financial Overview

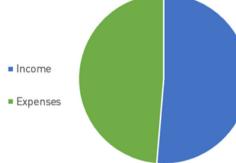


INCOME

Our operating budget is largely reliant on our endowment earnings, supported by program fees from outreach events like the Salt Lake City Workshop.

Memberships and gifts are important areas that contribute to operating expenses. These are areas that could be developed further.

TOTAL INCOME \$244,172



SURPLUS? NOT QUITE...

While it looks like we have a healthy surplus this year, this is due to a higher than average endowment draw (temporarily raised during the COVID-19 pandemic), one-time carryover funds, and lower than average travel-related costs. With the return to average spending and endowment draw, we are projecting potential budget deficits in our near future.

VOLUNTEER HOURS

One major contribution not represented in the budget is the contribution of time from our dedicated volunteers, including our volunteer director. The estimated contribution of time has a value of over \$14,000. Thank you, volunteers!



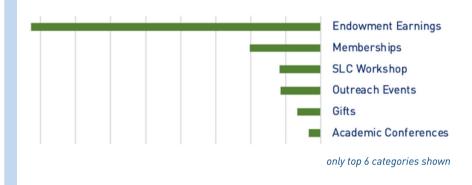
equivalent in volunteer hours

EXPENSES

Expenses for FY22 were lower than average due to COVID-19 travel restrictions. Our director's expense and travel budget lines were lower for this reason.

Site rental for our space in Denkmann Hall continues to be our second highest expense after staff salaries and benefits.

TOTAL EXPENSES \$231,683



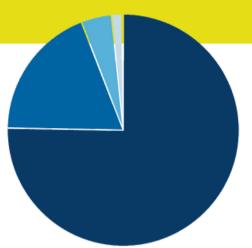
Membership

MEMBERS

Support for the Center comes in many shapes and sizes. <u>Members</u> show their support for the Center through an annual contribution and receive exciting benefits.

MEMBERS BY ANNUAL CONTRIBUTION LEVEL

- 1 Benefactor \$2,000+
- 9 Patrons \$500-1,999
- 26 Circles \$250-499
- 115 Scholars \$100-249
- 460 Associates \$30-99



Associates Scholars Circles Patrons Benefactor



New Advisory Committee Class

We welcomed 5 new members to create the <u>Advisory Committee</u> class of 2024.



Brianne Berogan Director of Advancement Services, Augustana College



Adam Hjorthén Senior Lecturer, Swedish Institute for North American Studies, Uppsala University



Kelly Lao Director, German American Heritage Center, Davenport, IA



Mariano Magalhães Professor of Political Science, Augustana College



Mike Swanson Archivist, Chester Fritz Library, University of North Dakota



DAG BLANCK NAMED Honorary Professor

Dr. Dag Blanck, Director of the Swenson Center, was named <u>Augustana Honorary Professor of</u> <u>Swedish-American Studies</u> to acknowledge his lasting contributions to the field and to Augustana College.

MOU SIGNED WITH UPPSALA UNIVERSITY

Augustana College and Uppsala University signed a <u>Memorandum of</u> <u>Understanding</u> to formalize longstanding cooperations. The MOU seeks to expand faculty and student exchanges, international internships, joint courses, and collaboration between the Swenson Center and SINAS (Uppsala's Swedish Institute for North American Studies).

This past year, Augustana faculty and Uppsala faculty visited each other's campuses to strengthen these relationships.



"Dag is of two families—one at Uppsala University and one at Augustana College. Due in large part to his years of patient persistence, those families are now blending, learning from each other and strengthening one another."

-Dr. Wendy Hilton-Morrow '94, Augustana provost

NEW WEBSITE

We migrated 294 web pages to launch <u>www.swensoncenter.org</u>!

Having outgrown our old space on the Augustana website, we surved users and heard your desire for clearer navigation menus.



58

students in 7 classes

SWEDISH LANGUAGE CLASSES

Instructor Alex Hart '21 (and former Scandinavian Studies major!) offers 4 levels of <u>Swedish language</u>. Classes reached 58 students from 12 states and 3 countries.

"Alex has put discipline, rigor and system into my attempts to learn Swedish. [They] take account of our individual needs in a very friendly but professional way. I can thoroughly recommend the course."

- P. K., Swedish 1

LISA HUNTSHA PROMOTED TO ASSISTANT DIRECTOR

Lisa was promoted to <u>Assistant</u> <u>Director and Head of Collections</u> from Archivist/Librarian in recognition of her expanded role.

She not only oversees all aspects of collections work, but also supervises interns and part-time staff, conducts outreach and communication efforts, and contributes to advancing the organization's strategic mission.



Academic Accomplishments

40TH ANNIVERSARY CELEBRATION

In May, we <u>celebrated 40 years</u> with a symposium, open house, and celebratory dinner.

We opened our doors in September 1981, and have since developed into the leading archives, library, and research institute for the study of Swedish-American history and relations.

The symposium "The Migration & Beyond: New Perspectives on Swedish-American Relations" featured four speakers (2 Americans and 2 Swedes) highlighting their research that demonstrates new developments in the field. Ingrid Ask, Deputy Chief of Mission, Embassy of Sweden, Washington, D.C. also gave remarks. **1,300** symposium lecture views on YouTube

102

in-person attendees





virtual Lunchtime Lecture attendees

LUNCHTIME LECTURES SERIES

Leading up to the 40th event we hosted 4 virtual lunchtime lectures to 87 attendees—on topics ranging from Sámi pop culture to Swedish-American legends—by scholars Dr. Kelsey Fuller-Shafer, Dr. Jennifer Attebery, Dr. Anne-Charlotte Harvey, and Dr. Dag Blanck.

Some lectures from both events are available on our <u>YouTube channel</u>!

Academic ACCOMPLISHMENTS

FACULTY RESEARCH STIPEND

Dr. Lena Hann, Augustana's first faculty member in Public Health, completed her study "Whole Person Health in the Swedish-American Experience" as the 2021 <u>Faculty</u> <u>Research Stipend</u> recipient.



"My week in the Swenson archives was fascinating and enlightening. I enjoyed getting to learn more about the Swedish-American experience, as well as the history of health-related programs at Augustana College and in the Quad Cities. I plan to use these materials to build my course proposal for PUBH 247: Whole Person Health Study Abroad in Scandinavia, which will be taught in Spring/Summer 2023."

-Dr. Lena Hann



VISITING SCHOLAR AWARDS

The 2020 and 2021 recipients of the NWO <u>Visiting</u> <u>Scholar Award</u> completed their research this year. Waqnahwew Benjamin R. Grignon, University of Wisconsin, Green Bay, conducted his study "John Olof Viking and Johan Baner: Documenting early Indigenous Oral Traditions in Upper Michigan."

Delayed due to COVID-19, Isabelle Gapp, the 2020 Awardee, was able to complete her study "From Woodstock to the Great Plains: The American Landscape in the Painting of Birger Sandzén and John F. Carlson."

Library & Archives ACCOMPLISHMENTS

increase in archival descriptions

Dr. Kelsey Fulle

8,265 262 books cataloged

library books inventoried

CATALOGING & PROCESSING

Library/Archives Assistant Dr. Kelsey Fuller-Shafer was instrumental in helping the Center reduce its archival processing backlog. With a Ph.D. in Ethnomusicology, Kelsey helped describe and contextualize the Center's collections of sound recordings and sheet music.

Together, Kelsey and Lisa increased archival descriptions in our PastPerfect database by 20%, completed an inventory project of 3 library sections (fixing 610 records), and added 262 books to the <u>library catalog</u>.

> Nordic Book Club participants

174

NORDIC BOOK CLUB

Our monthly, virtual book club saw 174 attendees Zoom in from 13 states and 2 countries. We were also joined by 2 authors and 1 quest speaker to help quide our discussions.

"Tack så mycket for conducting the Book Club for the past year. The Book Club has improved my life in two ways: Enabled me to learn about Swedish-American culture and the other Nordic nations that I would not otherwise be exposed to [and] increased my sense of belonging to the Swenson community. As someone who lives 1,500 miles away from Augustana, this is significant!"

-Kyle Jansson Monmouth, Oregon

Library & Archives ACCOMPLISHMENTS

AUGIE CLASSES

Even during COVID, we hosted <u>class</u> <u>research sessions</u>—virtually and inperson.

Pictured is Dr. Kwame Adovor Tsikudo's GEOG-120 Human Geography class. These students were studying global issues and migration. Students analyzed historical documents and discussed how a geographer might benefit from archival research.

> 18 students from GEOG-120 learn about archival research

LENDING LIBRARY

New! Local Quad Cities residents can visit the Center and borrow some of the 222 newly added books and DVDs on Nordic topics in our <u>Lending</u> <u>Library</u>. raised to purchase books

52K

student & faculty researchers

67



INTERNS

This year we employed 3 <u>interns</u> and student workers. They learned important work skills and we received library/archives assistance. Winwin!

"Thinking about the next couple of years used to agonize me, but I leave this internship feeling energized and excited for my life after graduation."

-Jack Beemsterboer '23, history major

Genealogy Accomplishments



participants in 8 club meetings

GENEALOGY CLUB

Jill Seaholm started a new, monthly, virtual <u>Swedish-American Genealogy</u> <u>Club</u>. 395 participants at 8 meetings discussed research tips and useful databases.

THANK YOU, VOLUNTEERS!

We expanded our volunteers by 150%!

Dedicated volunteers have donated an estimated 150 hours to the Center; 2 even participate remotely.



hours donated by 5 volunteers

"Just a note to say how much we appreciate the work you did to help us learn more about Carol's ancestors. Your explanations of the details cited in the documents discovered together with interpretations and insights of Swedish customs are greatly appreciated." 65

genealogy research requests answered

Genealogy ACCOMPLISHMENTS

SAG WORKSHOP

The sold-out Swedish American Genealogist <u>Workshop</u> saw 50 participants from 16 states and 3 countries. The virtual workshop helped participants with their family history research through expert assistance from SAG staff.

NEW SAG EDITOR

Karen E. Livsey took over as Editor of the <u>Swedish</u> <u>American Genealogist</u> journal with the March 2021 issue.

Karen was Archivist at the Fenton History Center in Jamestown, NY and is a longtime participant at the SAG Workshop. 50

SAG workshop attendees

Swedish American Genealogist

Jill Seaholm at Geneva (Illinois) Swedish Days. She spoke with nearly 100 individuals about the Center

700

readers of SAG journal "Thank you so much for all you do to print Swedish American Genealogist. From cover to cover, the pages "spell" profound interest, teaching areas and professionalism."

SWEDISH IN

Augustana College

-Carol M. Perkins



We served 2,230+ individuals from 46 states, 2 territories, and 6 countries

imagine how much more we could do with your support! swensoncenter.org/support



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views of 41 videos

